

**Kate Norem** kate@middlefiftyone.com | +1 (561) 315-6102

## Event Production, Project Management, Event Tech

Middle 51, LLC - Owner/Contractor

**SUMMARY:** 23+ years experience in the media, entertainment and tech industries, managing teams of 80+ in high-intensity, high-impact event scenarios.

- Highly organized
- Detail oriented
- Communicator
- Natural leader
- Knowledge in basic contract/legal language
- Ability to troubleshoot & problem-solve with a sense of urgency

### Middle 51, LLC | 2018-Present | Owner/Contractor

Event Tech: Onsite Wi-Fi network deployment, monitoring and support. Coordinated and advanced needs with production teams. Directly managed relationships with premiere sponsors, onsite and prior to the event.

- Lollapalooza
- NFL Draft
- Firefly Music Festival
- EDC Vegas
- Curlfest
- OZY Fest
- Blue Origin's Vision 2019
- FEI World Equestrian Games - Tryon 2018

### TOURtech | 2015-2018 | Director of Client Services, Project Management

Director of Client Services: Worked to develop and document internal processes and workflow, Cultivated vendor and client relationships. Managed client services team. Budget planning and adherence.

Project/account Management: Assessed client needs, coordinated with teams to design and develop solutions, worked with clients on budget development, multi-tasked several project at once.

- Amazon MARS Conference
- Coachella
- Austin City Limits
- Governors Ball NYC
- Made In America
- Global Citizen Festival
- Chicago Marathon
- MLB: Fort Bragg Game
- BUKU Music + Arts Festival
- Tortuga Music Festival
- Panorama Festival
- iHeart80's Party
- WE Fest Country Music Festival
- Bohemian Nights
- Sunset Music Festival
- LOCKN' Festival
- Bumbershoot
- Project Pabst - Denver
- Garth Brooks at Yankee Stadium
- Frieze New York Art Fair
- VooDoo Music + Arts Festival
- MTV Woodie Awards

### iHeartMedia | 2001-2015 | National Digital Producer, Project Management, Event Production

National Digital Producer: Long-term project management for every tent pole event, managed teams of 80+ content creators and IT engineers, developed strategic content plans by identifying key moments, budget planning and adherence.

- iHeartRadio Music Festival
- iHeartRadio Fiesta Latina
- iHeartRadio Awards
- iHeartRadio Ultimate Pool Party
- iHeartRadio Country Festival
- iHeartRadio Jingle Ball Tour
- Z100's Jingle Ball
- Power 105.1 Power House
- KTUphoria

## REFERENCES:

**Jon Bumgarner** | jonbumgarner@mac.com | +1 (336) 624-6102

Production Manager Calvin Harris, Previous Production with Rihanna, Miley Cyrus, Usher, Alicia Keys

**Laura Paganucci** | laurapaganucci@dps-us.com | +1 (732) 614-0020

Production Manager Diversified Production Services, Previous Production with OTR II, Michelle Obama

Additional references available upon request.

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